Kingsville, Texas

Kleberg County

Rare! 95¢

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THE KLEBERG COUNTY COMMERCIAL CLUB
KINGSVILLE, TEXAS

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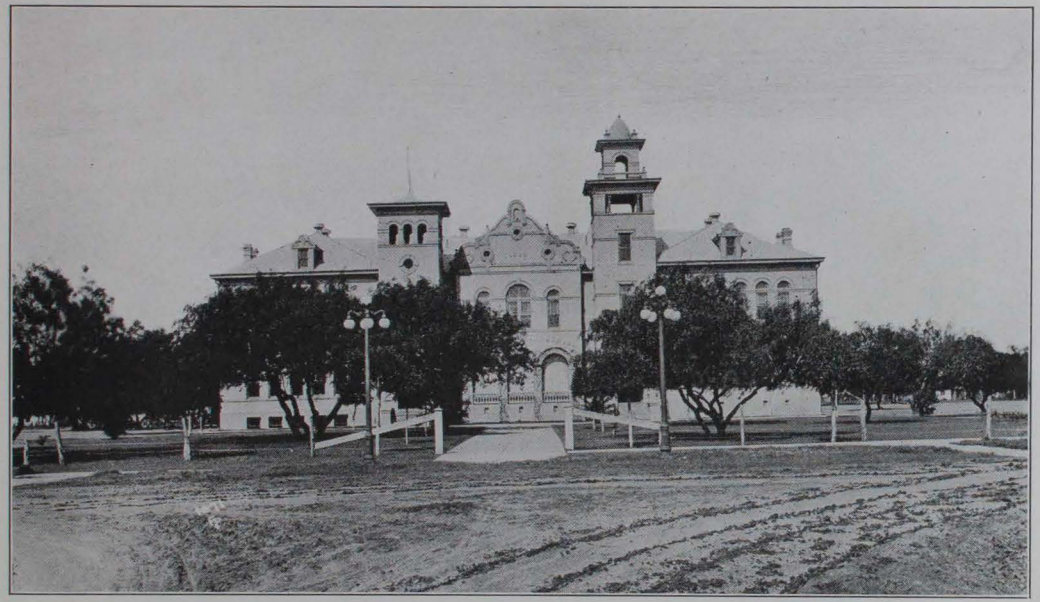
KINGSVILLE PUBLISHING CO. PRINT
KINGSVILLE, TEXAS

"CASA RICARDO," Kingsville's Tourist Resort

Upon arrival at Kingsville you leave the train in front of a magnificent, modern hotel surrounded by a lovely park, where shrubbery is green and the flowers bloom winter and summer.

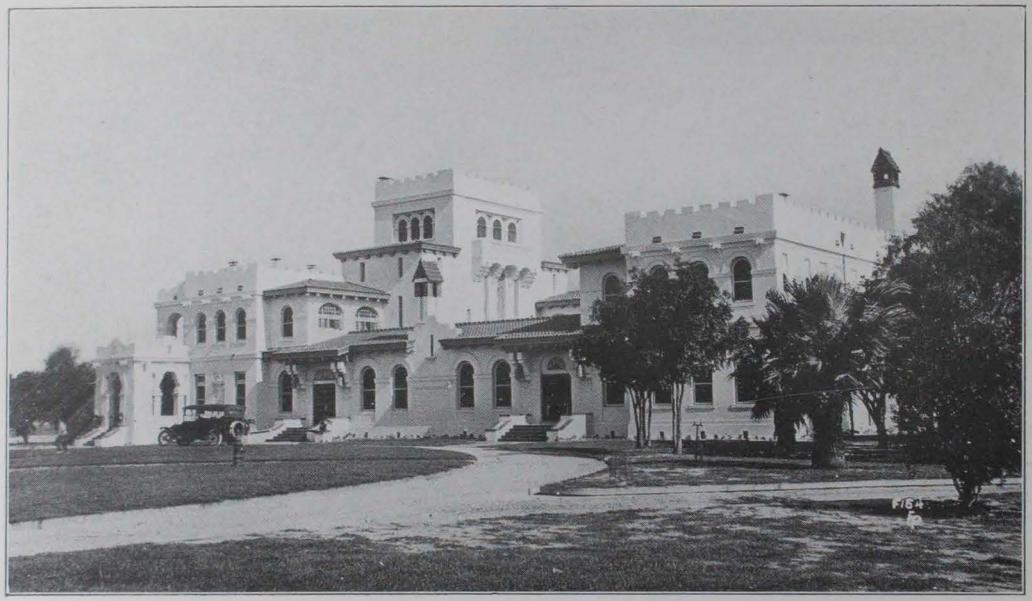
KLEBERG AVENUE, LOOKING EAST

You can walk through Miller Park, then east down Kleberg Avenue, which is a modern city street, fine walks and excellently lighted.



HENRIETTA M. KING HIGH SCHOOL, KINGSVILLE, TEXAS

Looking west you will see at the end of the street a modern fireproof building which is the H. M. King High School Building, surrounded by spacious play grounds and parks.



"SANTA GERTRUDIS," HOME OF MRS. H. M. KING

You will be welcomed at Santa Gertrudis, beautiful home and headquarters of the King Ranch. This home is wonderful in its architecture and surroundings. While a mansion in size and looks it seems to tell you of the bigness and broadness of this great community and its people.

JUNE CROP SOUDAN GRASS, KINGSVILLE, TEXAS

The fields are far above the average. Feed crops of Soudan grass, a profitable and prolific crop.

FIELD OF FETERITA, THE FORAGE CROP

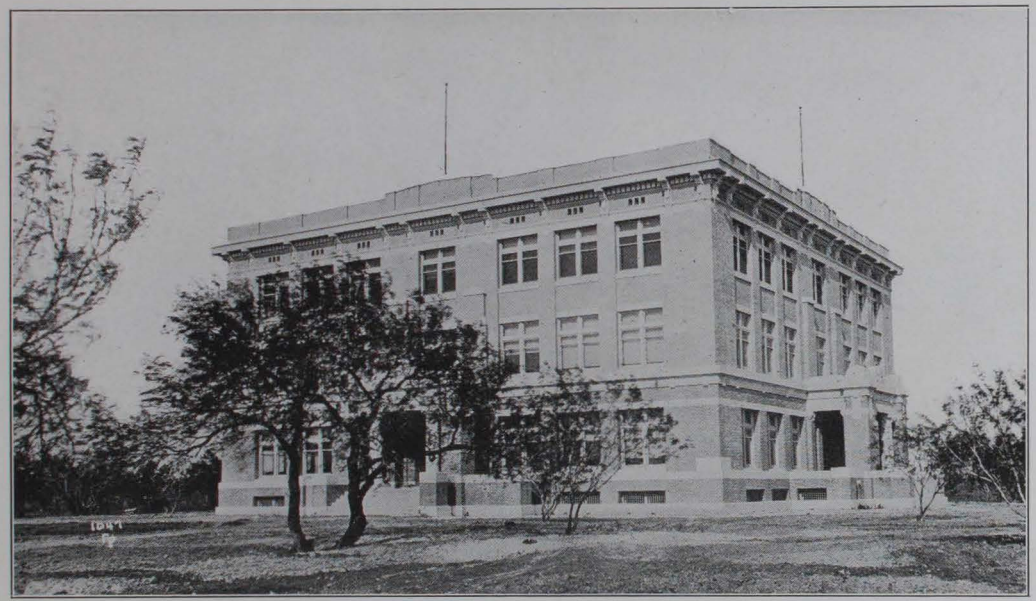
Feterita fields of beautiful grain and wonderful growth. A tested and proven crop for this section, an excellent ensilage and valuable as a feed for dairy herds.

CORN FIELD, KINGSVILLE

Corn, Milo Maize, Winter Oats, Egyptian Wheat Sorghum and many other crops are grown for the Jerseys, Hogs, Cattle and live stock.

WARD SCHOOL, KINGSVILLE, TEXAS

Six blocks south of Kleberg avenue is the Ward School Building, remarkable for its conveniences and modern construction



KLEBERG COUNTY COURT HOUSE, KINGSVILLE, TEXAS

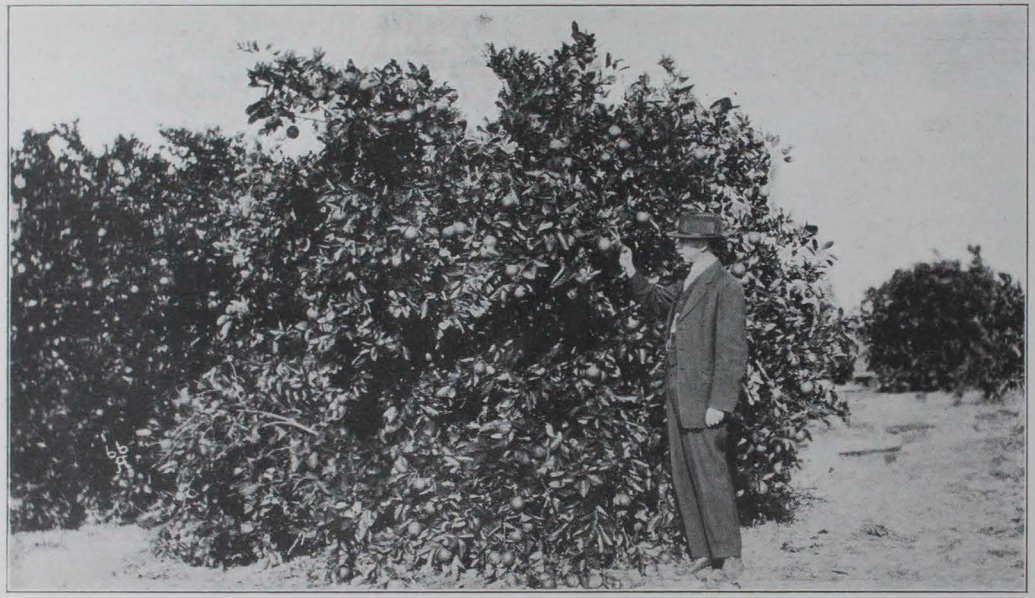
Looking east on Kleberg Avenue, is the Kleberg County court house. Simple in architecture, but beautiful and modern. From here you may see the sewerage disposal plant, part of a sewerage system of the most modern type.

HARVESTING FEED CROPS NEAR KINGSVILLE

These immense crops are harvested by Mexican farm hands, the most economical labor obtainable, then cut with ensilage cutters and placed—

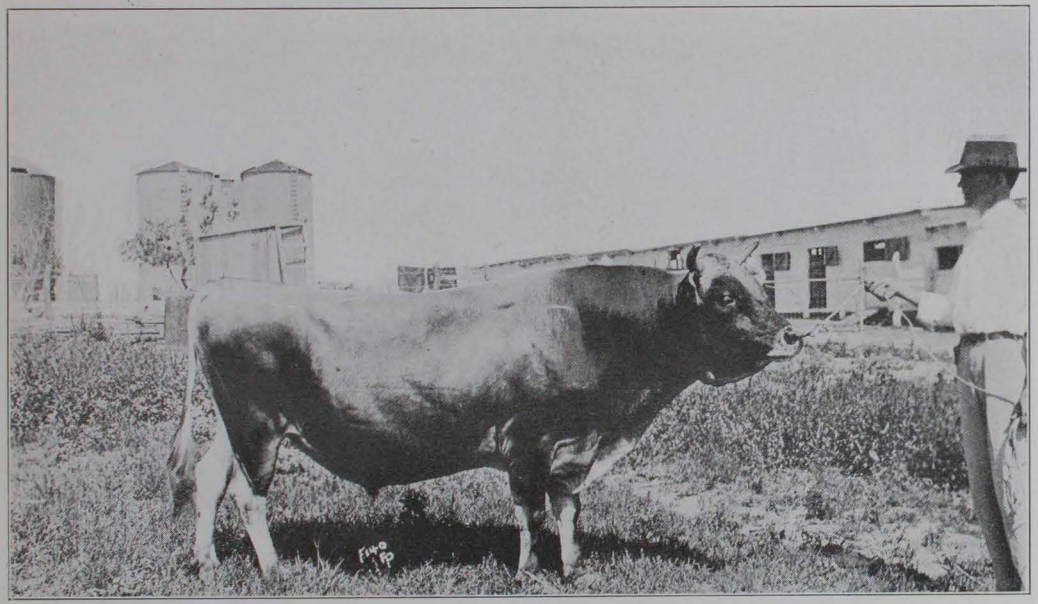
BATTERY OF 250 TONS EACH SILOS NEAR KINGSVILLE, TEXAS

in large silos of many tons capacity, and later fed to the fine herds of cows, hogs, cattle, etc. Diversification and success seem to stare at you from every farm and field.



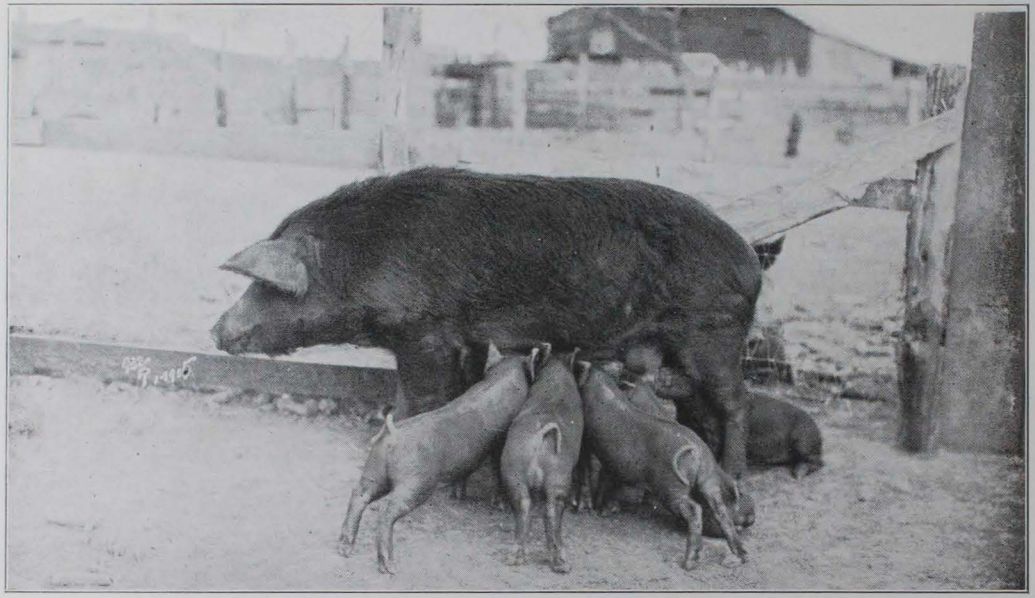
ONE OF KINGSVILLE'S ORANGE GROVES

The orange and citrus fruit groves are interesting and a fine place to spend an afternoon, especially if the fruit is ripening.



LATOMA'S GOLDEN TOPPER, 84170.—One of the Santa Gertrudis Herd. Winner of 1st Prize and Senior Grand Champion, Texas State Fair, Dallas.

Many fine Jersey Bulls, all registered and well taken care of, are seen every where.

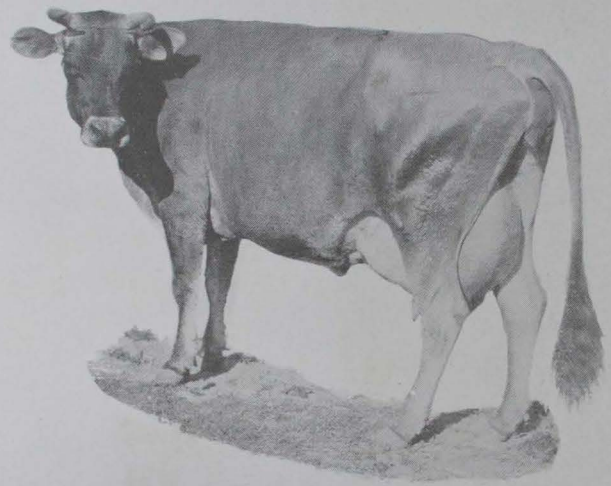


Registered Tamworth Sow and Family, MEADOWBROOK FARM, Kingsville, Texas.

The hogs, too, contribute their share to the bank account. Full blood registered Duroc - Jerseys and Tamworths are on most every farm.

Full Blooded Duroc-Jersey Pigs on Farm at Kingsville

The pigs all root for Kleberg County, and seem to have quick and healthy growth on the skimmed milk and other products that sometimes go to waste on any modern farm.



JEAN BUTTERFLY 245660—6 years old. One of the Santa Gertrudis Herd, Kingsville, Texas. Grand Champion, Texas State Fair, Dallas.

The Jersey cows are from the very finest registered herds and are the foundation of the farmer's and dairyman's bank account

Part of MEADOWBROOK FARM HERD, Kingsville, Texas

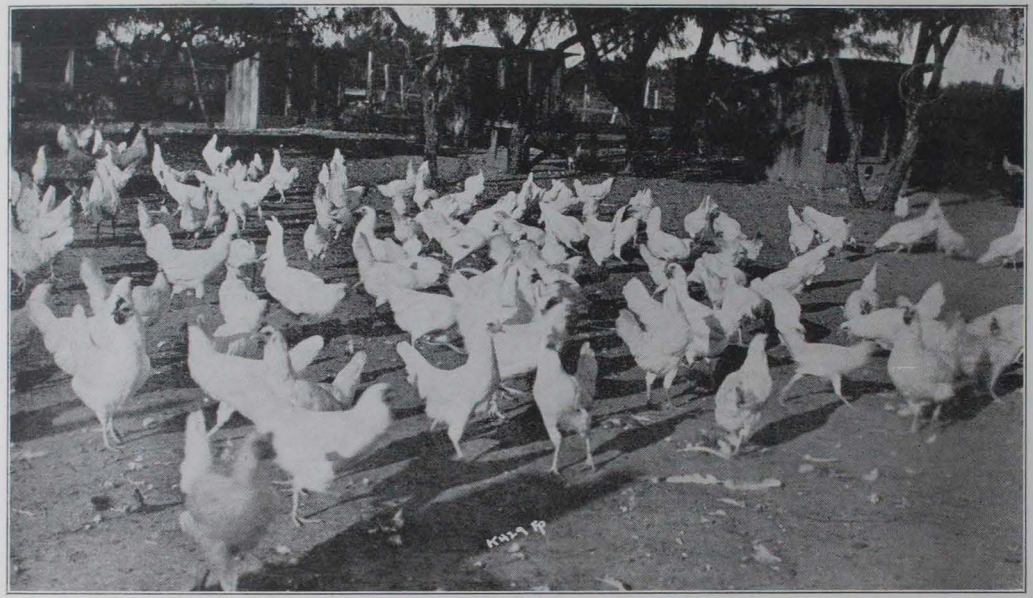
Many a peaceful and contented herd is seen as you ride through the many farms.

Dairy Barn Interior, SANTA GERTRUDES DAIRY, Kingsville

The dairy barns are sanitary, complete and scientifically arranged to properly take care of each herd's output.

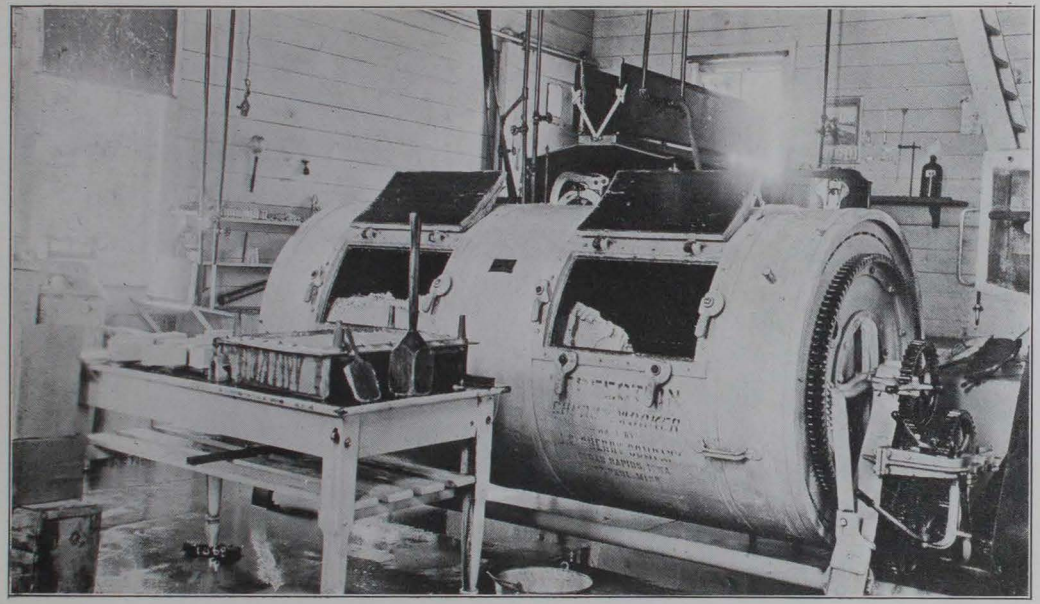
Full Blood White Face Herefords, King Ranch, Kingsville, Texas.

On the ranches are thousands of sleek, fat cattle, both full blood Hereford and Durham.



White Leghorns in a Back Yard of a Kingsville, Texas Home

Chickens are plentiful and help keep down the cost of living. On every hand you see earnest effort and sincere cooperation between farmer and merchant, resulting from efforts of the County Commercial Club, which devotes more time to the farmer's success than in anything else.



Where VELVET JERSEY, "The Better Butter" is Made

The Dairy Products Co., is an example for all such concerns to follow in cleanliness and the excellent product it manufacture.

IF you spend only one day in Kingsville, you will see many beautiful homes, yards and parks, but you can't see it all in one day and will probably fail to visit the St. L. B. & M. Ry., General Offices and Shops. However, you will see the concrete and steel office building 250 feet long and its beautiful grounds will appeal to you. The shops do all the repair work for the entire Gulf Coast Lines from New Oleans, La., to Brownsville, Texas.

Located near the suburbs is the Kleberg County Hospital, as modern as it can be made. Some two miles south is the Texas-Mexican Industrial Institute.

Kingsville also boasts of the best light, sewer and water systems of any town many times larger in size. The town also has a modern oil mill, gins and such other industrial plants as are located in all prosperous communities.

BETTER BUTTER

BETTER BUTTER

VELVET JERSEY BUTTER

MADE FROM PASTEURIZED CREAM

AT KINGSVILLE, TEXAS

IN KLEBERG COUNTY

BETTER BUTTER

BETTER BUTTER